



Application for

VBSC OFFICERS/BOARD OF DIRECTORS

January 1, 2018 – December 31, 2018

In applying for a position on the executive VBSC Board (President, Vice President, Secretary, Treasurer, or Nominating) it is recommended that you serve as chairmanship on the Board for at least one year.

NAME: Jim Crutchfield

X OFFICE APPLYING FOR: President Vice President Secretary Treasurer Nominating

Number of years you have in the VBSC Shag Club: 6

VBSC Experience: Positions held: VBSC Board – (Office, Chairmanship, Committees...)

SECRETARY 2014, VICE-PRESIDENT 2015, PRESIDENT FOR 2016 & 2017

WHILE SERVING IN THE ABOVE POSITIONS, IN ADDITION TO ATTENDING LOCAL BOARD AND GENERAL MEMBERSHIP MEETINGS, I HAVE HAD THE OPPORTUNITY TO ATTEND THREE ACSC (ASSOCIATION OF CAROLINA SHAG CLUBS) MEETINGS. AT THESE MEETINGS I HAVE HAD THE OPPORTUNITY TO MEET A NUMBER OF THE ACSC BOARD MEMBERS AND HAVE LEARNED A LOT FROM THEM ABOUT HOW TO OPERATE A SHAG CLUB AND ABOUT THE CHALLENGES AND RESPONSIBILITIES OF A CLUB PRESIDENT.

Experience outside of the VBSC. (Occupation, Awards, Education, etc.)

EDUCATION – VA WESLEYAN COLLEGE, B.A. LIBERAL STUDIES/ENGLISH 3.52 GPA, PRESIDENTS LIST

OCCUPATION – 30 PLUS YEARS AS A DISTRICT SALES MANAGER FOR A MAJOR PHARMACEUTICAL COMPANY
AREAS OF EXPERTISE – PEOPLE SELECTION. I INTERVIEWED AND HIRED EXCELLENT PEOPLE INTO MY COMPANY AND ONTO MY TEAM.

TEAM-BUILDING – I BECAME HIGHLY SKILLED AT BUILDING A SUCCESSFUL TEAM OF PEOPLE WHO LIKED EACH OTHER AND WHO OPERATED WITH A HIGH DEGREE OF EFFICIENCY AND COHESIVENESS.

STAFF RETENTION – I WAS ABLE TO HAVE A HIGH LEVEL OF STAFF-RETENTION BECAUSE PEOPLE LIKED WHAT THEY WERE DOING AND LIKED EACH OTHER THEY DID NOT WANT TO LEAVE. THEY STAYED AROUND.

COMMUNICATION – I LEARNED THROUGH THE YEARS THAT MOST PROBLEMS (80%) ARE DUE TO POOR COMMUNICATION. I.E. PEOPLE JUST DON'T KNOW HOW TO TALK TO EACH OTHER EFFECTIVELY. I WORKED HARD TO BECOME A GOOD COMMUNICATOR.

NOTE: I CURRENTLY TEACH AN EDUCATIONAL SEMINAR FOR FIRST-TIME MANAGERS ON "TRANSITIONING FROM STAFF TO SUPERVISOR." THIS REQUIRES A GOOD KNOWLEDGE OF SUPERVISORY SKILLS, INSTRUCTIONAL SKILLS AND TEAM-BUILDING. IN EVERY CASE, I HAVE RECEIVED GOOD TO EXCELLENT (MOSTLY EXCELLENT) EVALUATIONS.

AWARDS; I HAVE RECEIVED MANY SALES AND SALES MANAGEMENT AWARDS AND ALSO HAVE WON SEVERAL LOCAL

AWARDS AS A DISTINGUISHED TOASTMASTER. (DTM)

NOTE; TO MEMBERS OF THE VBSC, AS WE LOOK TO THE FUTURE, CONTINUING TO HAVE FUN AND ENJOYING EACH OTHER, AND AS WE HONOR THE SHAG DANCE AND THE SHAG LIFESTYLE, I WOULD LOOK FORWARD TO THE OPPORTUNITY TO HELP THE CLUB OPERATE EFFICIENTLY IN A FRIENDLY AND HARMONIOUS ATMOSPHERE.

ADDENDUM TO APPLICATION FOR PRESIDENT OF VBSC

WHEN I FIRST RAN FOR PRESIDENT TWO YEARS AGO, I HAD 3 MAJOR GOALS FOR THE VBSC:

1. TO RID THE CLUB OF THE DIVISIVENESS AND PETTY BICKERING THAT EXISTED WITHIN THE CLUB. I FEEL THAT WE HAVE MADE GREAT STRIDES IN DOING THAT. OUR BOARD MEETINGS AND MEMBERSHIP MEETINGS, WITH A COUPLE OF EXCEPTIONS, HAVE BEEN FUN, FRIENDLY AND PRODUCTIVE. OUR MIX AND MINGLE WEEKLY EVENT IS NOW A PLACE WHERE PEOPLE ARE WELCOMED AND WHERE PEOPLE HAVE FUN AND ENJOY EACH OTHER, AS WELL AS ENJOYING THE GREAT MUSIC AND DANCE.
2. TO INCREASE OUR ATTENDANCE NUMBERS AT OUR WEEKLY SOCIAL TO 150+. I HAD HOPED WE COULD DO THAT AT THE BANQUE, BUT SINCE WE COULD NOT, WE MOVED TO OUR BEAUTIFUL NEW VENUE, THE YACHT CLUB AT MARINA SHORES, WHERE WE HAVE AVERAGED 189 ATTENDEES SINCE MAY 3RD. ALSO, OUR MEMBERSHIP IS NOW UP TO WELL OVER 400. IT SHOULD BE ADDED THAT WE JUST HAD A MAJOR EVENT SUNDAY, AUGUST 27TH, AT WHICH WE HAD 275 PEOPLE.
3. REVISE THE CLUB BY-LAWS. IT HAS TAKEN OVER A YEAR BUT WITH SEVERAL MEETINGS OF OUR BY-LAW COMMITTEE, WE RECENTLY COMPLETED THAT REVISION WHICH WILL BE PUT IN FRONT OF THE MEMBERSHIP FOR APPROVAL IN SEPTEMBER. THIS REVISION WAS MUCH-NEEDED, AND IT HAS BEEN DONE!

---I AM OPTIMISTIC THAT, IF I AM ELECTED FOR THE NEW YEAR, 2018, THIS EXCELLENT PROGRESS TOWARD BECOMING THE SHAG CLUB WE WANT TO BE, WILL CONTINUE AT FULL SPEED---

JIM CRUTCHFIELD